

GLOBAL SUPERPOWER

Is China becoming a global superpower?

Since the 2008 financial crisis, perceptions about the economic balance of power in the world have been shifting, with China increasingly seen as the world's leading economic power. However, China's increasing power has not led to more positive ratings of the People's Republic. Overall, the U.S. enjoys a stronger global image than China.

People are more likely to consider the U.S. a partner to their country than to see China in this way. And respecting individual liberties remains the strong suit of America's image. Meanwhile, both of these world powers are widely viewed as acting unilaterally in international affairs.

Despite the relatively positive ratings the U.S. receives globally, most believe China will someday become the leading overall superpower.



United States & China:

The Image of the Globe's Two Superpowers



International Views of the World's Superpowers

Publics around the world believe the global balance of power is shifting. But while China's economic power is on the rise, globally the U.S. remains more popular than China.

GLOBAL FAVORABILITY OF THE
United States

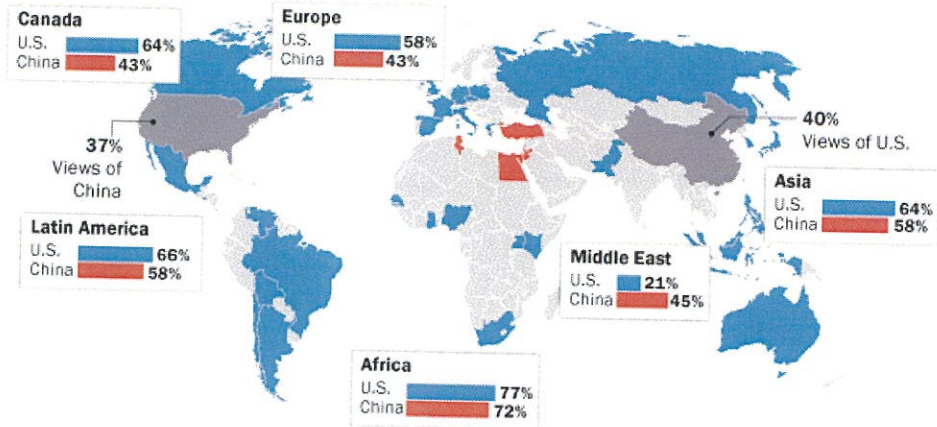


GLOBAL FAVORABILITY OF
China



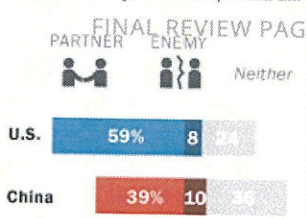
Median percentages based on 38 countries

MEDIAN FAVORABILITY OF U.S. AND CHINA BY REGION

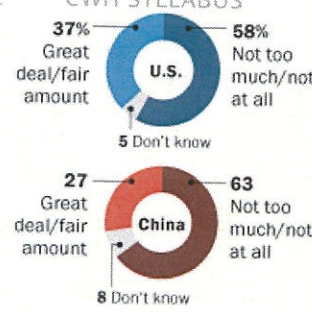


Global Views on Relationships with the U.S. and China

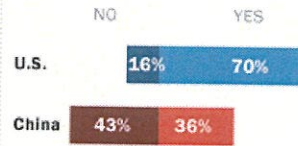
To your country, is the U.S./China a...



Does the U.S./China consider your country's interests?



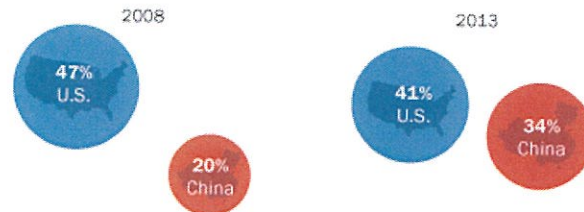
Does the U.S./China respect the personal freedoms of its people?



Changing Perceptions of the Leading Global Economic Power

Since the 2008 financial crisis, perceptions about the economic balance of power in the world have been shifting. Even in many countries where America is still seen as the top economic power, most believe China will someday surpass the U.S. as the world's superpower.

WHO IS THE WORLD'S LEADING ECONOMIC POWER?



The perception that China is now the dominant economic power is especially prevalent among some of America's closest allies in Western Europe. Today, just 33% in Britain and 19% in Germany name the United States as the leading economy. 53% and 59% name China.

Will China Become the World's New Leading Superpower?

MEDIAN PERCENT SAYING CHINA HAS ALREADY/WILL EVENTUALLY REPLACE THE U.S., BY REGION

